

# SAGAR

## Content Developer

Content is the king in this digital era and content writing is my daily dosage to keep me happy. I believe in writing disruptive content, thus need a company that can provide me such a platform & I can become the reason for the content marketing success.

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## WORK EXPERIENCE

ISOLS Group Pvt. Ltd. (June 2017 – Present)  
**Content Developer**

How to crack SSB (Feb 2015 – May 2017)  
**Content Developer**

## SKILLS

Content copy writing

Search Engine friendly content writing

Viral content writing

Blog content writing

Video script writing

Social media caption writing

Article writing

Story writing

## EDUCATION

**B.COM ( Hons.)** (2014 – 2017)  
UIM , Uttaranchal University

**INTERMEDIATE** (2013 – 2014)  
Kendriya Vidyalaya ONGC

**HIGH SCHOOL** (2010-2011)  
North Point Children's Academy

## EXPERIENCE

- 5 years of extensive experience as content developer
- Experience in writing SEO friendly content while working closely with SEO/ development team.
- Developing highly effective original & SEO targeted content for websites, blogs & PR's.
- Content editing & Proofreading.
- Proactively handling websites, landing pages & blogs.
- Managing the team of content writers.

## PROJECTS WORKED ON

- Website content writing for Action Eva Flotter, Dr. Witty Raina, Sohan Lal & Sons , Chawla Band, Dr. Kewal Krishan
- Blog content writing for Action Footwear, HRMV, JMIT, MLN , SJPP Damla
- Social media caption writing for Dr. Kewal Krishan, JMIT, Seven Seas Banquet & Catereres
- Press release for Dr. Kewal Krishan, Dr. Durga tosh Pandey, Dr. Witty Raina, Sri balaji Action medical institute
- Articles for Explainoexpo.com ( An interactive internet media channel )

## LANGUAGES

- ENGLISH
- HINDI